



Ministry of Tourism



ASEAN TOURISM FORUM 2022
16TH – 22ND JANUARY 2022,
PREAH SIHANOUK PROVINCE, KINGDOM OF CAMBODIA

TENTATIVE PROGRAMME

Time	Particular/Date	Venue
Day 1: Sunday – 16th January 2022		
All Day	Arrival of ASEAN NTOs' Delegations	
Day 2: Monday – 17th January 2022		
All Day	- Arrival of ASEAN Ministers' Delegations - Arrival of TRAVEX Overseas Buyers, Media & Sellers	
	Registration of TRAVEX Overseas Buyers, Media & Sellers	SBR - Conference Centre, Ballroom Foyer
12:30 – 14:00	TRAVEX Lunch (For Buyers and Media)	SBR - Champa Café & Bar Outdoor
13:00 – 14:15	Preparatory Meetings for the 25th M-ATM	SBR - Lemongrass Garden and Hybrid
14:15 – 15:00	Preparatory Meetings for the 21st ASEAN Plus Three Tourism Ministers Meeting	SBR - Lemongrass Terrace
15:00 – 15:30	Coffee Break (For Delegations of ASEAN NTOs and Ministerial Meetings)	SBR - Lemongrass Terrace
15:30 – 16:15	Preparatory Meetings for the 9th ASEAN – India Tourism Ministers Meeting	SBR - Lemongrass Garden and Hybrid

16:15 – 17:00	Preparatory Meetings for the 1st ASEAN-Russian Federation Ministers Meeting	SBR - Lemongrass Garden and Hybrid
17:30 – 19:00	Dinner for Media and Buyers hosted by Jin Bei Hotel (RSVP Required)	Jin Bei Hotel
Day 3: Tuesday – 18th January 2022		
All Day	TRAVEX Buyer & Seller Registration	Ballroom Foyer
08:00 – 12:00	Forum on Reopening ASEAN Tourism: Perspectives and Opportunities	SBR – Function II
09:00 – 12:00	ASEAN NTOs Media Briefing - [09:00 – 09:45] Media Briefing BRUNEI - [10:00 – 11:00] Media Briefing SINGAPORE - [11:00 – 11:45] Media Briefing MYANMAR	SBR – Boardroom II “Media Briefing Room”
12:30 – 14:00	TRAVEX Lunch (For Buyers and Media)	SBR - Champa Café & Bar Outdoor
14:00 – 16:00	ATF 2022 Tourism Ministers’ Tree Planting Programme (for Tourism Ministers/Heads of Delegations, Secretary General of ASEAN, Heads of ASEAN NTOs, and VIP Delegates)	Thmor 3 Dom
14:15 – 15:15	ASEAN NTOs Media Briefing - [14:15 – 15:15] Media Briefing VIET NAM - [15:15 – 16:00] Media Briefing LAO PDR	SBR – Boardroom II “Media Briefing Room”
18:00 – 21:30	- Opening Ceremony of the ASEAN Tourism Forum 2022 - Welcome Dinner Reception/Performance hosted by the Ministry of Tourism of Cambodia <i>(For all ATF 2022 Delegations)</i>	Techo Terrace (Next to SBR)
Day 4 - Wednesday 19th January 2022		
08:00 – 08:30	Courtesy Call on Samdech Akka Moha Sena Padei Techo HUN SEN , Prime Minister of the Kingdom of Cambodia	SBR – Function I “Courtesy Call Room”

07:30 – 08:00	TRAVEX Opening Ceremony – Ribbon Cutting Ceremony	SBR - Ballroom Entrance
09:00 – 16:00	ASEAN NTOs Media Briefing - [09:00 – 09:45] Media Briefing CAMBODIA - [10:00 – 10:45] Media Briefing THAILAND - [11:00 – 11:45] Media Briefing INDONESIA - [14:15 – 15:00] Media Briefing PHILIPPINES - [15:15 – 16:00] Media Briefing MALAYSIA	SBR – Board Room II “Media Briefing Room”
09:00 – 10:15	The 25th ASEAN Tourism Ministers Meeting	SBR – Lemongrass Garden
10:00 – 11:00	TRAVEX Coffee Break (For Buyers, Media and Sellers)	SBR – Pre-Function Meeting Hall
10:15 – 10:30	Coffee Break (Only for Delegations of ASEAN NTOs and Ministerial Meetings)	SBR – Lemongrass Terrace
10:30 – 11:30	The 21st ASEAN Plus Three Tourism Ministers Meeting	SBR – Lemongrass Garden and Hybrid
11:30 – 12:15	The 9th ASEAN – India Tourism Ministers Meeting	SBR – Lemongrass Garden and Hybrid
12:15 – 14:15	- TRAVEX Lunch (For Buyers and Media) - Lunch for Buyers and Media hosted by Singapore Tourism Board	SBR - Champa Café & Bar Outdoor
13:15 – 14:00	The 1st ASEAN-Russian Federation Ministers Meeting	SBR – Lemongrass Garden and Hybrid
14:00 – 15:30	Meeting with External entities (ACC, AJC, AKC, ASEANTA, ATRA, PATA, UNWTO, WTTC, ...)	SBR – Lemongrass Garden and Hybrid
15:30 – 16:30	TRAVEX Coffee Break (For Buyers, Media and Sellers)	SBR – Pre-Function Meeting Hall

15:30 – 15:45	Coffee Break (Only for Delegations of ASEAN NTOs and Ministerial meetings)	SBR – Lemongrass Terrace
15:45 – 15:55	Handover Ceremony of the Protocol to Amend the ASEAN MRA-TP (For Delegates of ASEAN NTOs and Ministerial Meetings and Media)	SBR – Seaside Garden – Left of Temple
15:55 – 16:10	ASEAN Tourism Ministers Press Conference (For Delegates of ASEAN NTOs and Ministerial Meetings and Media)	SBR – Seaside Garden – Left of Temple
16:10 – 17:20	ASEAN Tourism Awards Presentation (Tourism Ministers, Head of NTOs, Awardee, Media, and other ATF 2022 Delegates)	SBR – Seaside Garden – Left of Temple
17:20 - 17:40	- Celebrating the Reopening of ASEAN Tourism (Tourism Ministers, Head of NTOs, and other ATF 2022 Delegates) - ASEAN Tourism Logo Launch (Tourism Ministers, Head of NTOs, and other ATF 2022 Delegates)	SBR – Seaside Garden – Left of Temple
19:00 – 21:00	Indonesia’s Night hosted by Ministry of Tourism and Creative Economy Republic of Indonesia <i>(For all ATF 2022 Delegations)</i>	Prince Times Hotel
Day 5 - Thursday 20th January 2022		
10:00 – 11:00	TRAVEX Coffee Break (For Buyers, Media and Sellers)	SBR – Pre-Function Meeting Hall
12:15 – 14:15	TRAVEX Lunch (For Buyers and Media)	SBR - Champa Café & Bar Outdoor
15:30 – 16:30	TRAVEX Coffee Break (For Buyers, Media and Sellers)	SBR – Pre Function Meeting Hall
18:00 – 21:30	- Closing Ceremony of the ASEAN Tourism Forum 2022 - ATF 2023 Handover Ceremony - Farewell Dinner Reception and cultural performance <i>(For all ATF 2022 Delegations)</i>	SBR - Seaside Garden – Left of Temple

	- Late night dinner hosted by the Tourism Promotions Board Philippines (For Buyers and Media and by invitation) <i>(For all ATF 2022 Delegations)</i>	SBR - The Deck Tapas Bar
Day 6 - Friday 21st January 2022		
All Day	- Departure of all Delegations (Ministers + NTOs) to their countries - TRAVEX overseas Delegate departure transfer - TRAVEX overseas Delegate POST TOUR (If applicable) or <i>extension on Delegate own cost</i>	
Day 7 - Saturday 22nd January 2022		
All Day	Departure of all Delegations (Ministers + NTOs) to their countries	